

Contact

Dakota Digital for Breeze

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First Dubai schools sign up to innovative EdTech product Breeze

Dubai based entrepreneurs have launched education technology product Breeze and schools in the region are already benefitting from the digital innovation. The intuitive cloud based system does away with complex and expensive management software, replacing it with a system that is intuitive, accessible and uses cutting edge technology.

Breeze, which was rolled out last year, is a simple, user friendly platform that is designed to not only make administrative tasks easier, but to help schools better engage with students and parents. The schools that have taken up Breeze's offering are able to use the system for a range of activities, from lesson planning and report cards to accessing student information and performance data to communicating over multiple channels that include notice boards, notifications and picture messages.

Ashwint Isaiyah, Co-founder and CEO of Breeze, said, "We were able to take our experience with data driven, result focused digital solution and apply it to school management. This resulted in tools that not only streamline administrative tasks and save time, but provides data and insights rarely seen in other systems. Combine this with accessibility and an engaging user experience and you have a platform with huge potential to positively impacts student outcomes."

Breeze is building on the United Arab Emirates' focus on technology enablement and embedding this into the education sector. While increased accessibility through the use of mobile devices and insightful analytics using big data has advanced other industries, the education sector has been lagging behind. Breeze aims to close this gap with its range of technology driven features.

Laco Janic, Co-founder and Head of Design at Breeze, added, “We are focused on user experience and building engaging features that ensures the system actually gets used, and gets used well. We strive to keep the interface simple, clutter free and easy to use in both English and Arabic.” Breeze can be customised to suit schools of any size and set-up, with customers able to modify their system to make it work for their organisation. The pricing structure for Breeze is simple and transparent, with a charge per student all features are included.

To find out more visit <https://www.breezehq.com/>.

About

Breeze combines cutting edge design and technology to create products that improve the dynamic that exists between students, educators and parents. It uses a range of features to streamline administrative tasks and save time.

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